

The 6 best niacinamide serums, according to experts and editors

Enhance your skin care routine with one of these un-B3-lievable serums.

By Jenna Clark Oct. 23, 2024



If you're looking for a versatile product to add to your skin care routine, you (and your skin) may benefit from niacinamide serum.

Ingredients to look for in niacinamide serums

When shopping for niacinamide serums, board-certified dermatologist **Connie Yang, MD, FAAD**, recommends looking for those containing hyaluronic acid, ceramides, allantoin and vitamin C as they work to hydrate and soothe the skin.

Meet the experts

- **Connie Yang, MD, FAAD**, is a board-certified dermatologist at **PFRANKMD by Dr. Paul Jarrod Frank**