

NYC women spend this much on Botox in a lifetime — guess which borough has the cheapest jabs

By [Adriana Diaz](#) Sep. 18, 2024



Let's face facts — for many New Yorkers, Botox is now an essential part of one's regular beauty routine.

But how much a facial sculpting fanatic will spend on the cosmetic treatments in a lifetime varies greatly depending on which borough they're in, a recent analysis conducted by [Certainly Health](#) and shared with The Post revealed.

"There's been a dramatic shift from people viewing these things as a form of cosmetic surgery or a medical thing to a form of grooming," celebrity cosmetic dermatologist [Dr. Paul Jarrod Frank](#), founder of Manhattan's [PFRANKMD](#), [previously told The Post](#).

"People look at it as a form of grooming, like getting their hair done, like getting their nails done."

Now, there's an "overwhelming normalization that it's OK to do things cosmetic," he added — and New Yorkers seem to agree.